

HOME

a) Slideshow

Image 1:

Tagline: We build mobile applications around a strong mobile strategy.

Text: Our creative skills and technical experience give our customers and partners cost-effective ways to implement a mobile marketing strategy that will increase visibility and profits.

Read more >>> [Company](#)

Image 2:



Text: Labotec partners with your company, investing financial and human resources to bring application ideas to reality.

Read more >>> [Incubator page](#)

Image 3:

Prompterous screenshots.

Text: Our iPad prompter has been completely redesigned for effectiveness and efficiency. Prompterous HD is now the best prompter on iPad, featuring more high-quality assistance, a document import via Dropbox, improved buttons and Google docs/email.

Read more >>> [Portfolio](#)

c) Consulting, Development, Process

Consulting:

Text: We are your go-to experts for every aspect of Mobile Marketing. We'll steer you in the right direction!

Read more >>> Consulting

Development:

Labotec mobile app developers create using only the very latest trends in iPhone, Android, iPad, BlackBerry and WP7 application development.

Read more >>> Process

Process:

We follow an eight step development phase for all our apps to ensure the best results. We don't go live until you're 100% confident in your new app.

Read more >>> Process

d) Featured Applications

** KIDSAPP HD the Farm

Ranked #1 app in 26 countries

"I can't say enough good things about this fun and friendly early learning app."

Bestappsforkids.com

** Prompterous HD

"The new design is a killer. Solid application, been using it for a year and it's getting better every day."

[Applicious](#)

e) Customer Testimonials : Awaiting for client's texts

f) Figures:

** 1.08 billion smartphones are currently in use

Source: <http://www.mobileinquirer.com/2011/mobile-phone-statistics-2011-infographic/>

**94 minutes a day spent on Mobile

72min per day spent on the Web

source: <http://blog.flurry.com/bid/80241/Mobile-App-Usage-Further-Dominates-Web-Spurred-by-Facebook>

**48%

of smartphone owners use more than 10 mobile apps per day

source: <http://www.readwriteweb.com/enterprise/2011/11/infographic-mobile-apps-and-cu.php>

**81%

of iPhone users admit using a mobile app to assist them in buying decisions

source: <http://www.readwriteweb.com/enterprise/2011/11/infographic-mobile-apps-and-cu.php>

**\$20.5 billion

Mobile Application Market Size in 2011

**\$100 billion

Mobile Application Market Size by 2015

source: <http://www.dazeinfo.com/2012/01/11/apps-development-service-market-has-reached-to-us-20-5-billion/>

COMPANY

a) About us

Since 2009, Labotec has successfully launched hundreds of businesses into the mobile world, dramatically increasing brand exposure and profit margins for companies such as xxx, xxx and xxx.

Through intense research and development, our talented team creates mobile solutions for our partners and clients. We now stand as one of the most creative and successful mobile agencies. (insert growth stat here if possible)

Labotec's flexibility and *a la carte* approach allows our customers and partners to cost effectively implement a mobile marketing strategy that can help improve the way they do business. We'll create an atmosphere of success for your business in the mobile space -- an exploding market no business should ignore.

Our team of mobile-savvy experts takes the time to research and understand every angle of your market, developing a strategy that increases your exposure and profit margins.

This means we go beyond the app and install mobile services in your back office and social networks, offering development services that are compatible with any mobile device. When your customers go mobile, we'll make sure they stay with you!

b) Our mission

Labotec understands that the mobile space will become an increasingly valuable part of our everyday lives. We will be at the heart of that evolution, creating and keeping our finger on the pulse of mobile trends.

Our mission is to provide excellent, honest and ethical services to your organization, giving you an effective mobile presence to improve and grow your business.

We will:

- * Implement winning marketing plans
- * Cure ineffective mobile applications
- * Build strategic alliances
- * Forge long term relationships
- * Seek and maintain certifications to stay on the cutting edge

c) People – Text to be sent by Anna

- Florian Seroussi– CEO- Photo – description
- Pierre-Olivier Carles–Co-founder - Photo - description
- Stephane Menoret –Director of Strategy - Photo - description
- Anna Cohen : Operations Manager- Photo - description

d) Our Values

**** Innovation**

Inventing new possibilities is our motivation. We explore all options at every step of the process. We're obsessed with innovation, efficiency, pertinence, relevance, usefulness and success.

**** Customer satisfaction**

Our main mission is to make sure we perfectly understand your expectations and stay on the same page throughout the creative and technical processes. We work in concert with your marketing, technology and design teams.

**** Openness**

Being open is accepting all contributions and ideas. We never stop challenging and adapting our existing resources to any innovative project or idea: We value differences and unique, original thought.

**** Value**

If one thing differentiates Labotec, it is that we balance facts with experience, qualitative with quantitative, and results with objectivity in the quest for “value for your money”. This pertains to the Client-Agency relationship as well as our clients realizing significant returns on their investment.

INCUBATOR

Labotec partners with companies by investing financial and human resources to bring application ideas to reality and share revenue.

Successful entrance into today's competitive mobile market hinges on collaboration with key partners.

Because we have extensive experience in the mobile industry, we help our clients implement, develop and launch apps by bringing in skilled engineers who apply advanced technologies and proven methodologies.

As technology grows more complex, companies must increasingly outsource key development tasks. Working with Labotec can turn this potentially risky process into a positive experience. Labotec's ability to work with clients "from start to success" is key.

Please fill out the form below to receive a FREE consultation from one of our mobile strategists.

Company Name

Company website

Company Industry

Contact Name

Contact Last Name

Contact email

Your application idea

What value will your app give the end user?

Which current application is your closest competitor?

What is your application's business model?

- **Paid**
- **Free**
- **Freemium**
- **Ad supported**
- **Subscription**

If your application will be paid, what price should it be set at? *

Accept the Terms and Conditions

AGENCY

a) Consulting

We are experts in every aspect of Mobile Marketing. We'll steer you in the right direction!

Labotec can act in a number of capacities. Besides being able to launch your entire mobile marketing program, we also offer our brand, agency and consulting services that will save you time and money.

Our Mobile Marketing Consulting Services include:

- Mobile Marketing Planning & Development
- Budget Development
- Strategic Development
- Assistance
- Custom Project Management
- Mobile Marketing Design and Layout

b) Development

Labotec mobile app developers understand and implement the latest trends in iPhone, Android, iPad, BlackBerry and WP7 application development. We are a mobile application development company that stands apart from the thousands of others. Our team combines top-flight programming, inventive skills, creativity and a true commitment to our customers.

c) Process

We follow an eight step development phase for all of our apps to ensure the best results:

- **LISTEN**

We coordinate with your team, gathering your ideas, business needs and development details to take your ideas from concept to completion.

- **BRAINSTORM**

We process all the information we collect from your organization. Then, we analyze it and complete further research to discuss all of the data before producing a prototype.

- **WIREFRAME CREATION**

This step is one of the most important, as it will simulate and render the way the application will look and run on the iPhone, Android phone, Blackberry or WP7.

We keep you involved in every step of design and development to ensure that we are meeting or exceeding your goals.

- **DESIGN**

After wireframing, we have a good idea of how user engagement and screen flow will take place on your specific application. Next, our UI design team will convert the wireframes into clean and attractive interfaces. The ease and quality of UI design is what steers consumers toward App Store downloads and purchases.

- **DEVELOP**

Once the user wireframing has been completed, we start coding your application. Server components will be taken into account during the process to streamline development time and avoid any complications.

- **TEST**

Along with prototype development, we conduct testing and ask clients for final approval on the prototype's functionalities. Then, further testing is carried out at various stages of the development cycle to ensure optimization and correct implementation of all functions.

- **SUBMIT**

Submitting applications to the appropriate stores is the last step in the development process, and we will take care of that, too. You create the company account on the proper platform, and we will handle everything else!

- **MARKETING**

Success in any venture requires a strong business plan, intelligent marketing and a continued commitment to evolve.

Application Stores are exciting markets to be in. With hundreds of thousands of apps already available, developers and publishers shouldn't overestimate the technology, novelty, user interface and strengths of the applications they plan to release. Thousands of apps are being released daily. Our goal is to make sure you have a well thought out app marketing plan because even a brilliant application can go unnoticed. We take your application marketing campaign and strategy very seriously.

Four keys to a strong mobile marketing strategy:

- 1. Have a Lite and Paid Version**

We help you create an excellent lite version and an even better paid version. This will help drive your sales.

- 2. Free exposure**

Our team is committed to contacting app review sites, bloggers focused on smartphone apps, and YouTubers that review apps to get your application as much exposure as possible.

- 3. Listen to feedback**

We listen to your users' reviews and update, adapt and quickly improve your app accordingly.

- 4. Go Global**

Some developers have said 50% of their sales come from outside the US. This statistic is too big to ignore. We localize banner ads to bring you big returns.

PORTFOLIO (Denny Bulcao: skip...I just proofread and ran spell/grammar check)

**** KiDSAPP in AFRICA: Learn and Play with savanna animals**

On iPad + Android tablet

Texte :

Based on the same sound & touch effects as KiDSAPP HD: The Farm, KiDSAPP in Africa will get your kid immersed into the wild world of the African Savanna.

Let your child understand the characteristics of animals from Africa: Tap the lion to hear him roar, the monkey to hear him chatter, the fish to see him dive into the lake...

KiDSAPP in AFRICA is designed to be functional in any language as it uses only illustrations, sounds, text-less user interface.

Developed in cooperation with teachers and parents, this app is designed to both educate and entertain.

Designed by professional illustrators, KiDSAPP in Africa comes along with interactive puzzles, tracing games, drummer game, interactive savanna game and... a lot more surprises!

Lien vers itunes : <http://itunes.apple.com/us/app/kidsapp-in-africa-learn-play/id468043805?mt=8>

Lien vers Android Market :

https://market.android.com/details?id=es.jm.labotec.kidsapp&feature=search_result?t=W251bGwsMSwyLDEslmVzLmptLmxhYm90ZWMua2lkc2FwcCJd

**** Prompterous HD V2**

On iPad

Texte:

Our prompter for iPad has been completely rethought. With a new and refreshed design, a better and high-quality assistance, a document import via Dropbox, Google docs and email, drastically improved, new and improved buttons, Prompterous HD is now the best prompter ever on iPad.

Prompterous is the premier application to turn your iPad in a powerful teleprompter.

Prompterous will guide you during presentations, lectures, broadcasts, interviews, sermons, reviews, podcasting, selling, acting or pitching.

Import any type of document for both online or offline reading. Prompterous is the only application of its kind to support 24 formats including popular DOC, TXT, PDF, EPUB.

You can also type in your text or edit on-the-fly any existing document. Documents are securely stored for your viewing only. Powerful combination of settings such as fonts, colors, backgrounds, styles, alignments, flipped text and timer are fully customizable.

**** KoiHT**

On iPhone + Android phone

With the free KoiHT application, posting and searching classified ads close to home has never been easier! With a few clicks, KoiHT can post an ad including the geolocalization, add photos from an iPhone and share ads with friends on Facebook and Twitter. On the buyer's side, the application automatically determines the user's city and displays the closest ads ... Very useful to avoid unnecessary traveling for buyers and ideal to find the perfect apartment or any other good deals!

Features:

- Ergonomics and simplicity: publication in a few clicks
- Publication of classifieds ads are 100 % free
- Geolocalization of ads
- Seller can add photos from an iPhone
- Possibility to bookmark your favorite ads
- Sharing of ads on Facebook and Twitter

Lien iTunes: <http://itunes.apple.com/us/app/koiht-petites-annonces/id455495373?mt=8>

**** WowPitch Lite**

On iPhone

Are You ... Networking for New Business? Looking for Job? Raising Funds or Needing Volunteers? Seeking Investors? Single? A Coach, Consultant or Service Professional?

BECAUSE YOU ONLY HAVE 30 SECONDS TO IMPRESS...

With WowPitch Lite you can easily find the right words for your "Elevator Pitch" – and then say them with style and confidence! An Elevator Pitch is a 30-second self-introduction that rocks!

Free Lite Version comes with 36 model Elevator Pitches for different business, community and social situations, then write your own.

**** WowPitch Full
On iPhone**

Are You ... Networking for New Business? Looking for Job? Raising Funds or Needing Volunteers? Seeking Investors? Single? A Coach, Consultant or Service Professional?

BECAUSE YOU ONLY HAVE 30 SECONDS TO IMPRESS...

With WowPitch Full you can easily find the right words for your "Elevator Pitch" – and then say them with style and confidence! An Elevator Pitch is a 30-second self-introduction that rocks!

This version includes the following features

- Create your own WowPitch™ in just minutes!
- Practically writes itself for networking, investor, community or social situations!
- Choose from two different pitch styles for your varying needs.
- Review dozens of benefit words or write your own.
- Open with style – try out two different techniques – or do it your way
- Easily edit and store pitches for future use
- Step-by-step tips and examples
- Record yourself ... and more!

**** iMove2Music
On iPhone**

iMove2Music is a musical application that enables you to enjoy your favorite tracks in a dynamic and original way on your iPhone or iPod Touch.

As long as you move, dance, walk or run, your music follows your every move! When you stop, the song you hear does the same. Once you are back in motion, the music starts to play again. The best way to add rhythm to all your activities! With iMove2music, take full control of your playlist and make your musical experience more dynamic. So... on your mark... 3, 2, 1 ... Dance!

**** KiDSAPP HD: The Farm
On iPad**

*** RANKED #1 APP OVERALL in FRANCE, TAIWAN, NEW ZEALAND

*** RANKED #1 APP EDUCATION in 21 COUNTRIES

*** RANKED BEST APP OF THE WEEK BY APPS4KIDS

"I can't say enough good things about this fun and friendly early learning app".--
Bestappsforkids

KiDSAPP is designed to be functional in any language as it uses only illustrations, sounds, text-less user interface. *****

Designed for children from 2 to 5 years old, KiDSAPP: The Farm, offers kids a playful and colorful immersion into an interactive farm. ☑Your kid will play with cows, horses, cats, bees, pigs, chickens ... 26 animated animals and elements your kid can touch and hear in a day and night farm environment. ☑KiDSAPP also comes with an amazing collection of puzzles and colorings. ☑Sounds and animations create a unique interactive and immersive experience for kids.

Features:☑

- Professional illustrations
- High quality animal sound effects.☑
- High quality images ☑
- 5 animal puzzles (day and night)☑
- 5 animal colorings (day and night)
- Shaking iPad function to reset all the drawings☑
- Saving option for any of your kid's artwork☑
- Music in background all over the navigation☑
- Easy interface☑
- Sharing option

KiDSAPP is a simple and intuitive application based on gestures and motion stimulating your kid imagination and senses.

Lien iTunes: <http://itunes.apple.com/us/app/kidsapp-hd-the-farm/id409345953?mt=8>

****KiDSAPP HD: The Farm – FREE
On iPad**

KiDSAPP HD: The Farm Free is the lite version of #1 app Education in 21 countries.

KiDSAPP The Farm is designed to be functional in any language as it uses only illustrations, sounds, text-less user interface. It offers kids a playful and colorful immersion into an interactive farm. ☑

KiDSAPP HD: The Farm – Free features

- Professional illustrations of a day and night farm environment with animated animals and elements
- ☑-High quality animal sound effects. ☑
- High quality images ☑
- Cow puzzle and coloring☑
- Sheep puzzle and coloring ☑
- Shaking iPad function to reset coloring ☑

- Saving option ☑-Nice music in background all over the navigation ☑
- Easy User Interface ☑-Sharing option

Lien iTunes: <http://itunes.apple.com/us/app/kidsapp-hd-the-farm-free/id419229061?mt=8>

**** KiDSAPP The Pocket Farm
On iPhone**

Following the success of Kidsapp HD for iPad here comes the iPhone Retina version. KiDSAPP: The Pocket Farm is designed to be functional in any language as it uses only illustrations, sounds, text-less user interface.

Designed for children from 2 to 5 year old, KiDSAPP offers kids a playful and colorful immersion into an interactive farm. ☑Your kid will play with cows, horses, cats, bees, pigs, chickens ... 26 animated animals and elements your kid could touch and hear in a day and night farm environment. ☑KiDSAPP also comes with an amazing collection of puzzles and colorings. ☑Sounds and animations create a unique interactive and immersive experience for kids.

Features:☑

- Professional illustrations of a day and night farm
- High quality animal sound effects.☑
- High quality images ☑
- 5 animal puzzles (day and night)☑
- 5 animal colorings (day and night
- Shaking iPhone function to reset all the drawings☑
- Saving option for any of your kid's artwork
- Music in background all over the navigation
- Easy interface☑-Sharing option

KiDSAPP: The Pocket Farm is a simple and intuitive application based on gestures and motion stimulating your kid imagination and senses.

Lien iTunes: <http://itunes.apple.com/us/app/kidsapp-the-pocket-farm/id436360152?mt=8>

**** Mexico City
On iPhone, Blackberry and Android phones**

Mexico City is the Official application for tourism and living in Mexico City. Whether you are a tourist or a resident, this app is for you. Get this FREE iPhone app for real-time access to everything you need in Mexico City. History, culture, weather, hotels, restaurants, events, attractions, public transportations... Experience the diverse culture and history of Mexico City through instant information at your fingertips

Want to visit the famous Palacio Nacional but don't know how to get there? Looking for

attractions to entertain your kids? Want to have lunch in the nearest restaurant? Don't look further! Everything you want to know about Mexico City is now available in one place.

Features:

- GPS-enabled, Interactive maps with point-of-interest category filters
- Real-time alerts and useful visitors and residents' news
- Add to Calendar feature helps you to remind you to attend any cool events happening in Mexico City

**** Cancun Airport
On Android, iPhone, Blackberry phones**

This app is the official application for Cancun Airport

Get instant access to current delay and weather information.

This app has the following features:

Airport Weather - See what kind of weather you will be flying in! Shows current conditions, temperature, wind and visibility information.

Flight Delays - Quickly check if your flight is experiencing delays

Terminal Maps - Never get lost in an airport again! Each airport comes with terminal maps for you to find your way!

Transportation Options - Rental Cars from the airport allows you to find out the best way to leave the airport.

Parking Information - Parking rates and information for each airport!

**** FakeSMS Text conversation simulator
On iPhone**

***** Reached #1 in Entertainment and in Top 500 Overall on AppStore US *****

Fake SMS is one of the most succeeded app that gives you the opportunity to make some jokes to your friends. Simply create fake text conversations from fake contacts (e.g. : Barack Obama) or real friends. You can create as many messages as you want for each conversation and choose the elapsed time between the reception of each one of them. You can also decide if the first message will be sent by you or the fake contact to initiate the conversation. With this system, you can simulate a strongly credible conversation and trap your friends, family, colleagues ... Fake SMS will allow you to avoid a party or a meeting by showing a fake text conversation with one of your parent, or let your friends think that you're talking with famous people. Jokes, alibi and many much fun stuff ... no limit but your imagination!

Lien iTunes: <http://itunes.apple.com/us/app/fake-sms-text-conversation/id350199908?mt=8>

**** FakeSMS Celebrity
On iPhone**

##*#*Fake SMS Celebrity was inspired by Fake SMS Text conversation simulator which reached #1 ranking in Entertainment and the Top 500 Overall on AppStore US
##*#*

If you liked Fake SMS Text conversation simulator then, you'll LOVE Fake SMS Celebrity.

You want to pretend your favorite singer is inviting you to a VIP concert, or that a well known actor is wishing you a Happy Birthday? This app is for you!

Fake SMS Celebrity comes along with a bunch of preset fake messages and... celebrity contacts.

1.Pick your favorite celebrity 2.Select a topic (Birthday, Fight, Love, Friendship, etc) 3.Select the conversation you like the most 4. Fool your friends in only three clicks.

Your favorite singer is not featured in the app? Don't worry, you can still add or create any character you want. Same for conversations! Don't like some part of the message? Then edit any part and customize content of the conversation.

Fake SMS Celebrity is one of the most successful apps that gives you an opportunity to make cool jokes to your friends. You can send as many messages as you want and choose the elapsed time between each message. You can also decide if the first message will be sent by you or the celebrity to initiate the conversation.

With this app, you can simulate a credible conversation and impress your friends, family, colleagues ... ! It will drive your friends/co-workers crazy.

Lien iTunes: <http://itunes.apple.com/us/app/fake-sms-celebrity/id465596657?mt=8>

**** Kabbalah
On iPhone and Android**

This app is A Day-to-Day Guide for Making Your Life Better

Each daily tune-up is based on the wisdom of Kabbalah and its major text, the Zohar, and is meant to help you get your consciousness in shape by identifying and using that day's energy to recognize the signs and messages that come to you every day.

Make the most of each day's unique energy with a daily jolt of spiritual insight and receive your Tune up directly on your iPhone.

**** Pikchur
On WP7**

Pikchur for Windows Phone 7 makes photo sharing on your favorite social networks and micro-blogging platforms fun and easy, upload once and share everywhere! Pikchur supports multiple popular services such as Twitter, Tumblr, Facebook, Flickr, Foursquare, Posterous, and more!

Lien vers marketplace: <http://www.windowsphone.com/en-US/apps/99bec83c-a185-e011-986b-78e7d1fa76f8>

**** iSOS Emergency On Android**

iSOS best app during Le Web conference.

Use only in case of an emergency. By just one click on iSOS icon will trigger emergency calls, text messages, emails, FB and twitter updates to 5 of your chosen contacts. Calls automatically 911 (or 112 EU) dispatching your GPS-position so people can find and help you easily.

Lien vers Market Place:

https://market.android.com/details?id=com.emergency.isos.labotec&feature=search_result#?t=W251bGwsMSwxLDEslmNvbS5lbWVvZ2VuY3kuaXNvcy5sYWJvdGVjll0.

News (Denny Bulcao: skip)

See Labotec blog: <http://blog.labotec.com/>

Contact (Denny Bulcao: skip)

Emaze Design form